

# When It's Time to Make Your Move *Move Over to* Clover

SPRING is the season of new beginnings. Clover Communities would like to welcome you to consider a 'new beginning' at one of their 10 area 55+ Communities. Clover Management has been developing and managing 55+ communities, in the Western New York area, since 1989. When we originally began building, the 'Everything Under One Roof' design was new to this market and has since become very popular with other area developers.

In Buffalo, we understand that not all days are sunny and seventy degrees, says Lynnanne Baggott, WNY Regional Manager for Clover Communities. When Buffalo experiences the ups and downs of the weather, as we all are familiar with, our residents can stay in the comfort of their community to do things such as get their mail, do laundry, take an exercise class, meet with friends or take a walk. Being able to stay active and socialize is one of the greatest benefits of living in our 'under one roof' communities.

When people retire or live alone, the feeling of isolation can become overwhelming and can affect them in adverse ways. It is very appealing to the families of our residents to see the opportunity for their family member to



reengage in life through our active social calendars. They see a change in the quality of life of an individual who decides to "MOVE OVER TO CLOVER." Often residents begin a whole new active chapter in life with new hobbies and new friends. Everyday offers the option to get involved in various community events like Wii Bowling, card games, crafting & exercise classes. We have monthly parties that often have catered food and even live music. There is rarely a dull day in our communities and the residents can choose to get involved as little or as much as they choose.

Each of our area Clover Communities have their individual 'feel' but all definitely have the feeling of a family. When people share a living environment, you'll see new friendships form and a 'neighborhood' develops. People



**Sandra Lane**

say hello to each other and help when they can. It's such an amazing part of our job to watch the new friendships form, says Shana Siegel the Crestmount Square Property Manager. I recently had a family bring in their mother to tour the property and they were so concerned about her socializing. Now that she lives in the community, I can honestly say that she is one of our most involved residents attending exercise, lunches and other scheduled events. Her family is amazed at how she's 'come out of her shell' since moving in to Crestmount.

Our properties have great common areas to gather with family and friends. Each community has a gym, salon, libraries, and Community Room with large patio areas to enjoy. We recently added a beautiful theater room at our Lancaster Commons property that hosts weekly movies – complete with freshly popped popcorn. For those that enjoy reading, our Seneca Pointe property hosts an active book club and painting classes. There's something for everyone throughout our area property portfolio.

When you step in to the beautiful one and two-bedroom apartments, you'll find a spacious open floor plan that leads to your own balcony/patio, allowing you to enjoy the beautiful outdoor surroundings of our communities. We sought out and built our communities in areas that are close to neighborhoods; where you may have lived or where you can live close to your children.

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**South Pointe Puzzle Room**



**Seneca Pointe**

Again, all part of a well-thought out plan.

Clover Management wants their residents to feel valued and appreciated, we provide that experience by dedicating ourselves to creating a hospitable environment with value added service. We have a dedicated maintenance technician in house 5 days a week. Now is the time for retirees to free up their time and resources, that they would normally put in to the upkeep of a

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home, and put it towards traveling and other things that they enjoy. Think about it – you can travel for as long as you'd like and not have to worry about your home or belongings. Any complaint that they may have about home repair is no longer their responsibility, they won't have to change a light bulb again! Any after hour emergencies will be addressed by our



afterhours Clover team of technicians. Beyond that, our "Clover Cleaners" work tirelessly to make sure that our communities sparkle! We want all of our residents to feel proud of their home and community when they have visitors. So many of our residents have had their friends or family join them in residing in their new community once they see how well Clover maintains the properties.

Our Clover Communities have amenities that make sense for the Buffalo area. A pool or putting green may draw people in because it's something new. Of course in Buffalo if you get to use those amenities 4 or 5 months a year it



Lancaster Apartment



Lancaster Bedroom



would be a surprise; but you pay for them year-round and upkeep drives up rent. In our communities, we offer plenty of comfortable and sensible amenities that allow us to keep our rent reasonable for this demographic.

In addition to an active social calendar, well-thought out amenities and building designs, your rent will include Heat, Electric, Trash, Water, Cable and Internet. Many of the higher priced 55+ communities do not include utilities; which is a very important consideration when deciding to take the next step. People on fixed incomes find the inclusion of utilities a comfort knowing they won't have the added expense. Come summertime, wouldn't it be great to not



Sweethome Patio

have to worry about the cost of cooling your home?

The 10 area Clover 55+ Communities are: Brighton Square (Tonawanda), Crestmount Square (Tonawanda), Lancaster Commons (Lancaster), Orchard Place (Lackawanna), Seneca Pointe (West Seneca), South Pointe (Hamburg), Sweet Home

(Amherst), Transit Pointe (Amherst), Union Square (West Seneca). To schedule a tour, go to [Info@clovergroupinc.com](mailto:Info@clovergroupinc.com). If your considering a move, why not 'MOVE OVER TO CLOVER' for a lifestyle that supports your changing needs. We're a great place to call HOME.