

# Dr. Todd Shatkin, DDS Aesthetic Associates Centre Clinician, Innovator, Educator, Humanitarian

## THE CLINICIAN

They say that dreams and goals do come true if you work smart and hard to accomplish them.

For Todd E. Shatkin, DDS, his dream of becoming a dentist and working with his father, Samuel Shatkin Sr., DDS, MD, a plastic and maxillofacial Surgeon and his brother, Samuel Shatkin Jr. MD, a plastic surgeon, was accomplished in 1989. 2500 Kensington Avenue became the home of the Aesthetic Associates Centre and has been for the last 33 years.

Dr. Shatkin was trained in placing conventional implants along with advanced cosmetic procedures while at the University of Pacific School of Dentistry. He placed conventional implants for many years, but the acceptance of the procedure was low due to the high cost of the procedure, long healing times and the post-operative discomfort associated with the larger conventional implants. He knew there was an answer so that the people who suffered with loose dentures and those who were embarrassed to smile because they were missing teeth, could affordably, confidently and quickly have the procedure done. Mini Dental Implants were the answer! He not only dedicated his life to becoming the best in the field but is in fact one of the world's leading experts on Mini Dental Implants. Dr. Shatkin has placed over 39,000 mini implants, with an overall success rate of approximately 95%. These implants are completed in one or two visits and can change patient's lives!

## INNOVATOR

Dr. Shatkin is considered one of the world's leaders in Mini Dental Implant technology. Innovation has been the

key to Dr. Todd Shatkin's success. Along with his 2006 patent for replacing one or multiple teeth in one visit using Mini Dental Implants, he has two others:

One for treating Sleep Apnea with Mini Dental Implants and one for his Fix on Six procedure.

Dr. Shatkin's innovative mind-set will continue make a difference in the lives of people not only here in Western New York but throughout the world!

## EDUCATOR

Back in the year 1999 when Todd Shatkin, DDS started his lecturing with another implant company, he saw an opportunity to provide a far superior Mini Implant and provide a lab for doctors to have their restorations, specifically for Mini Dental Implants, created. He went to his dad, Samuel Shatkin Sr., DDS, MD and asked if he would help and work with him. He said he would ONLY if they would provide the other dentists with the knowledge and the support that he has. With that, Todd Shatkin, DDS launched Shatkin F.I.R.S.T..

This revolutionized the implant world and has led to the education of more than 32,000 dentists world-wide with this life changing procedure. The ability for a general dentist to replace teeth and stabilize dentures has allowed more patients the ability to smile, laugh out loud again, eat the foods they used to love to eat and gain their self-confidence back, affordably. He can even replace dentures with a full set of permanent teeth. It's like God gave you your first and second set of teeth and Dr. Shatkin will give you your third and final set.

## A NEED

Dr. Shatkin's vision of mini dental



Dr Shatkin lectures and does Live surgery in front of 700 plus dentists at the Chicago Mid-Winter Convention



Dr. Shatkin and his wife Leslie Shatkin (LtoR) Dr Michael Brogan, Supervisor Brian Kulpa, John Yurtchuk, President Gary Olson, Todd Shatkin, DDS, Leslie Shatkin at the Dental School Press Conference



In April we celebrated the Women of the Aesthetic Associates Center and Shatkin F.I.R.S.T.

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implants becoming the future of implant dentistry was becoming a reality, but he knew that educating the young dental students was the way to go. Dr. Shatkin approached Daemen University with a partnership opportunity. A dental school was needed to help grow the number of dentists not only in WNY but with the thousands of dentists he works with world-wide and the dental school would be able to fill the need for dentists everywhere. A three-year program similar to the one he attended at the University of Pacific was the path he chose. As of this story, applications have been submitted to CODA and the State of New York.

## Introducing the AAC Team of Dentists

Five dentists make up the AAC team. They include: Dr. Todd Shatkin, Dr. David Powers, Dr. Jason Tambor, Dr. Thomas Spulecki and Dr. Carmin Gonzalez and three AEGD NYU Resident Dentists who have been heading up the Shatkin Dental Health office, Dr. Dillion Caines, Dr Raffi Kazanjian and Dr Kathy Nguyen. All will be leaving us in July but have full time employment secured in Pennsylvania, Massachusetts and Indiana respectively. The ultimate dream of Dr. Shatkin will become reality when his son Jared Shatkin DMD is one of five residents joining the practice in July. I am proud of Jared for what he has accomplished not only as a student but for the man he has become.

## HUMANITARIAN

The Shatkin Family has always been committed to giving back to the community. Dr. Todd Shatkin and his brother, Dr Samuel Shatkin Jr., MD, consistently sponsor many events throughout Western New York.

Dr. Todd saw a need for N95 Filtration masks, when the pandemic hit in 2019. They were in short supply and the virus was spreading. The government was telling everyone to wear a mask, but most were wearing masks that did not provide the protection

needed. Dr. Shatkin purchased machines and set up a production facility in a sterile environment at 2500 Kensington Ave. He hired 40 new employees to produce the masks. His million-dollar investment along with a grant from the State of New York helped protect First Responders, doctors, nurses and other medical personnel from the deadly virus. His mask donations have totaled over 500,000 to local hospitals, nursing homes and community groups. Western New York thanks you Dr. Todd Shatkin!

In 2021 Dr. Shatkin and Dr. David Powers of the Aesthetic Associates Centre, attended a Dental Missions trip to a small village in Mexico. They were there for 3 days attending to the dental needs of the villagers. Extractions were a large part of the procedures provided but the relief from pain that the patients experienced made it necessary. Other procedures were also performed and appreciated by all.

**“This experience was one that I will never forget.”**

Dr Shatkin also started the M.A.S.H. (Make A Smile Happen) program for his F.I.R.S.T. dentists throughout the world. Dr. Todd Shatkin and his global company, Shatkin F.I.R.S.T., donates up to \$1000 in implants and lab work if the doctor donates his time to take care of the needy person. So far, Dr. Todd Shatkin has provided over \$370,000 in grant money.

“Dr. Shatkins donation to help Mrs. Greenly changed her life. She had lost her self- confidence and was constantly covering her mouth when she spoke to others. She came in for her six-month follow-up appointment and I did not recognize her. She was smiling ear to ear and talking to anyone she could. If I understood her correctly, I think she has a “gentleman caller” now. Elle says THANK YOU DR SHATKIN!!!! Dr. Ted Sanders, Michigan

## YOU can be YOU AGAIN!

You have heard Dr. Shatkin refer to this statement in his commercials. What does it mean? In the 30 plus years that Dr. Shatkin has been a dentist and

**Shatkin**  
F.I.R.S.T.<sup>®</sup>



The Shatkins enjoy an Aesthetic Associate Centre sponsored concert at Bassett Park in Amherst. One of many community events they help with.



Welcome to the Aesthetic Associates Centre, where "You can be You again!"

changing patients' lives, a common reaction continues to be expressed. "I feel like me again! Thank you so much Dr Shatkin!" This was not only here in Western New York but throughout the country, when he visited the doctors he had trained and heard from their patients. If you experience any of the following, it is time for you to come in for a Free consultation. We cannot wait to change your life! If you are embarrassed to smile and laugh out loud, if

you cannot eat the foods, you love to eat, if you need a boost to your self-confidence or if your teeth are crooked, have too much space between them or you are just not happy with your smile...Please call us at 716-839-1700 today and schedule a FREE consultation and give us the opportunity to Change Your Life! You can be YOU again! Your smile is your Number One Asset!