

# Asher Crossing

## A Uniquely Western New York Inspired Take on Luxury Apartment Living

As the snow continues to thaw and Western New Yorkers prepare to shut the book on another cold Winter, residents and visitors alike are surrounded by a plethora of reminders why Williamsville is such a special place to live - a vibrant community in a unique, cozy setting that showcases the beauty of all four seasons.

With that said, it's also no surprise at this time of year to see more and more newly minted seniors aged 55 and up choosing to shed the burdens of traditional home ownership in favor of a hassle-free upscale lifestyle at Asher Crossing, the region's newest luxury apartment community. After all, the winter months do carry their own set of challenges here despite their beauty, and with the housing market at an all-time high, kids out of the house and downsizing on their mind, the idea of never having to shovel a lake effect snow-filled driveway again sounds more appealing than ever.

A far cry from the stereotypical 'old folks home,' Asher Crossing, a brand-new multi-family apartment community

that welcomes residents of all ages, offers a high-end living experience the likes of which this area has never seen before. With gorgeous, spacious apartment units, an unparalleled selection of amenities and a vibrant calendar of community events, Asher Crossing provides all residents need to embrace a truly hassle-free lifestyle. The community's best of both worlds location is conveniently located in proximity to walking trails, parks and natural beauty, as well as Downtown Williamsville's many shopping, dining and entertainment destinations, a locale perfectly suited to healthy, active adults looking to maintain their independence and fully enjoy everything this special region has to offer.

Asher Crossing is built with a healthy, active lifestyle in mind, a major draw for those seeking to maintain their fast-paced, independent routine. Residents have full access to a state-of-the-art fitness center, featuring an impressive selection best-in-class exercise equipment. Those looking to break a sweat outside will find no shortage of hiking trails and parks nearby, perfect



for a jog, bike ride or leisurely walk with your furry best friend who is more than welcome at this pet-friendly community.

One of the major appeals of life at Asher Crossing is the ability to say goodbye to the pesky maintenance tasks that these young seniors have dealt with throughout their adult lives. Gone are the pains of appliance repairs, home maintenance, lawn mowing and snow removal. Instead, a 24-hour maintenance and support team is on call to handle any needs that may arise, offering community members

peace of mind and the ability to fully focus on what's important to them – work, family, recreation or combination of all three. Truly worry-free living in the heart of Western New York.

What really sets Asher

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Crossing apart from the region's other housing options, however, is the emphasis this community places on establishing just that – a vibrant community. Asher Crossing provides its residents with so much more than just a beautiful place to live. The community's operators, The United Group of Companies, are known throughout the nation for their award-winning resident lifestyle programming, offering a diverse selection of classes, celebrations, happy hours and social events designed to keep residents engaged, connected and feeling their best. While this feature certainly benefits residents of all ages, it has proven to be a major draw for adults ages 55 and older. After all, it's widely accepted one of the most important keys to longevity is socialization and cultivating meaningful personal relationships.

Those looking for the comfort of a brand-new, luxury apartment need look no further than Asher Crossing for the home they've been seeking. Featuring an impressive selection of spacious townhome style one- and two-bedroom floorplans, as well as high-end finishes, nine-foot ceilings top of the line appliances and private balconies and patios in every unit, community members will have all the comforts and conveniences they need to live their best life available at their fingertips. With floorplans ranging from 871 to 1,175 square

feet, Asher Crossing residents have plenty of room to stretch out and make themselves at home.

Located at 121 California Drive in the Village of Williamsville, a major piece of Asher Crossing's appeal lies in its desirable combination of small-town charm and bustling activity. Just steps away from Main Street, residents of Asher Crossing enjoy a convenient proximity to many of the area's best restaurants, shopping and activities, as well as essential services, local schools and so much more. Those looking for additional options are just a short, fifteen-minute drive from Buffalo's lively Downtown, the perfect destination for a fun night out with family and friends. Western New York's avid sports fans have found so much to love about Asher Crossing's prime locale as well, just 5 minutes from the Sabres' home ice at Keybank Center and a twenty-minute drive from The Bills' Highmark Stadium.

With move-ins scheduled to begin in May, interest in becoming one of Asher Crossing's lucky first community members is at an all time high. As a special incentive for After 50 readers, the Asher Crossing team is extending an exclusive promotion to those interested in experiencing this unique, high-end living experience for themselves. For a limited time only, new residents who visit Asher Crossing and mention this article when they sign their lease will qualify for one month of free rent! Call 716-800-4616 today to schedule a tour and see for yourself why so many are choosing Asher Crossing's luxury apartments as their home sweet home.



# Thank You!



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